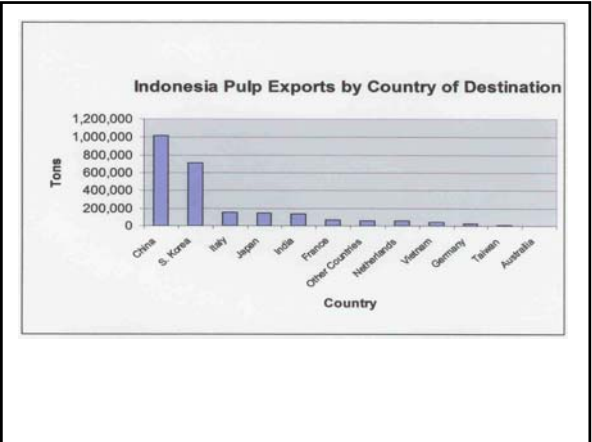


Some Possible Campaign Opportunities & Approaches



- APP/Sinar Mas & April/Raja Garuda Mas Export Products**
- Indonesia Mills:
- Pulp
 - Uncoated Free Sheet & Offset
 - Copy Paper
 - Tissues
 - Tissue Wrapping Paper
 - Other Specialty Paper Grades
- From APP/Sinar Mas China Mills:
- Coated Paper Grades
 - Notebook Paper & School supplies
 - Coated Board
 - Bags and other specialty grades

- RAN Plans for USA & Japan**
Confidential Please
- USA
- Phase 1: Pak 2000
 - Phase 2: High volume consumer targets – copy paper, publishing papers
- Japan
- High profile high volume copy paper targets

- A More Global Campaign?**
- will you join?
 - We have preliminary objectives & demands
 - We have many targets
 - Many options
- Some Possible Activities:
- Further research
 - Generating market pressure
 - Generating pressure from investors
 - Research & Communications with media governments and key constituencies
 - Sharing information, communicating/coordinating