



Traceability for the EUDR

Lessons learned from the
Brazilian cattle sector and
recommendations to the EU

The logo for fern, featuring a stylized leaf icon above the lowercase text "fern".

MAKING EUROPE WORK
FOR PEOPLE & FORESTS



This event will be **recorded** and **photographed**.



Submit your **questions** online.

Scan this **QR code** or go to **www.slido.com** and use the code **#traceabilityEUDR**.



SCAN ME



Julia Christian
*Forests and Agriculture Campaigner,
Fern*



Raoni Rajao
*Head, Department of Policies to
Deforestation and Burning Control,
Environment Ministry, Brasil*



Tobias Fier
*Import Advisor, Verband der
Fleischwirtschaft e.V. (VDF), Germany*



Fernando Sampaio
*Sustainability Director, Brazilian Beef
Exporters Association (ABIEC), Brasil*



Simon Gmeiner
*Policy Officer, DG Intpa, European
Commission*



Earl Shank
*Senior Manager, Traceability,
Tapestry, USA*

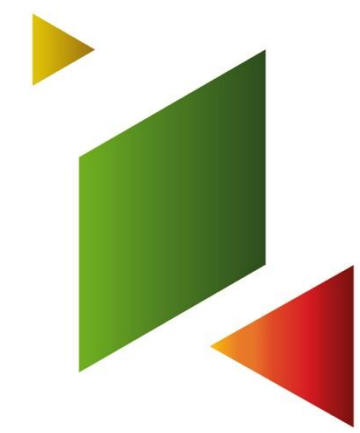


Marina Guyot
*Public Policy Manager, Imaflora,
Brasil*

Facilitation:

Nicole Polsterer
*Sustainable Consumption and
Production Campaigner, Fern*





EUDR and Brazilian beef

Elements for due dilligence





Herd

202.8 million



Slaughter

42.3 million



Beef production

10.58 million



Domestic market **71.48%**

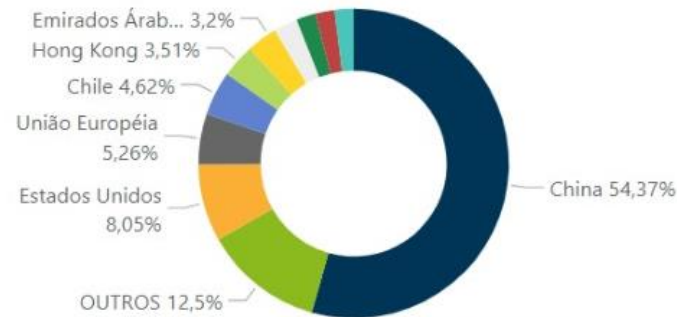
7.57 million T CWE



Exports **28.52%**

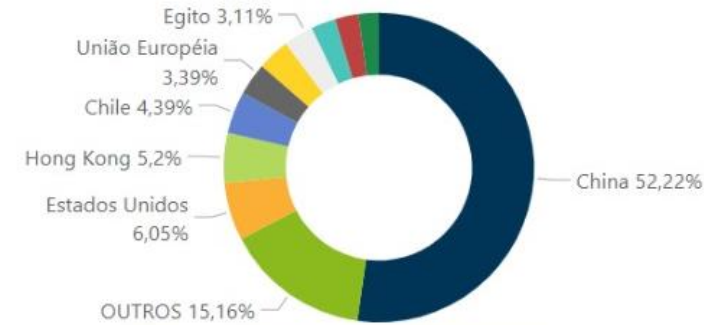
3.02 million T CWE

FOB (US\$)



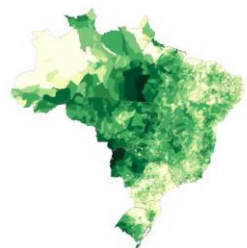
Country	FOB Top N YTM	% Total
China	5.734.952.148	54,37%
OUTROS	1.319.010.883	12,50%
Estados Unidos	849.644.060	8,05%
União Européia	554.440.189	5,26%
Chile	487.775.993	4,62%
Hong Kong	370.316.606	3,51%
Emirados Árabes Unidos	337.869.796	3,20%
Egito	261.823.017	2,48%
Arábia Saudita	213.483.398	2,02%
Filipinas	210.835.018	2,00%
Rússia	208.655.471	1,98%
Total	10.548.806.579	100,00%

QUANTITY (TON)



Country	Tonnes Top N YTM	% Total
China	1.196.104	52,22%
OUTROS	347.161	15,16%
Estados Unidos	138.669	6,05%
Hong Kong	119.019	5,20%
Chile	100.470	4,39%
União Européia	77.687	3,39%
Emirados Arabes Unidos	76.880	3,36%
Egito	71.288	3,11%
Rússia	58.863	2,57%
Filipinas	56.222	2,45%
Arábia Saudita	48.141	2,10%
Total	2.290.504	100,00%

European restrictions to Brazilian Beef



Brazil



EU approved zone



90 days



Traces list farms



40 days



Approved plants



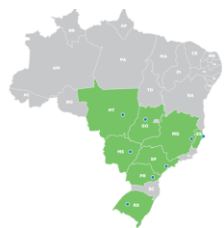
HILTON Grass fed
24 months age
Carcase specifications



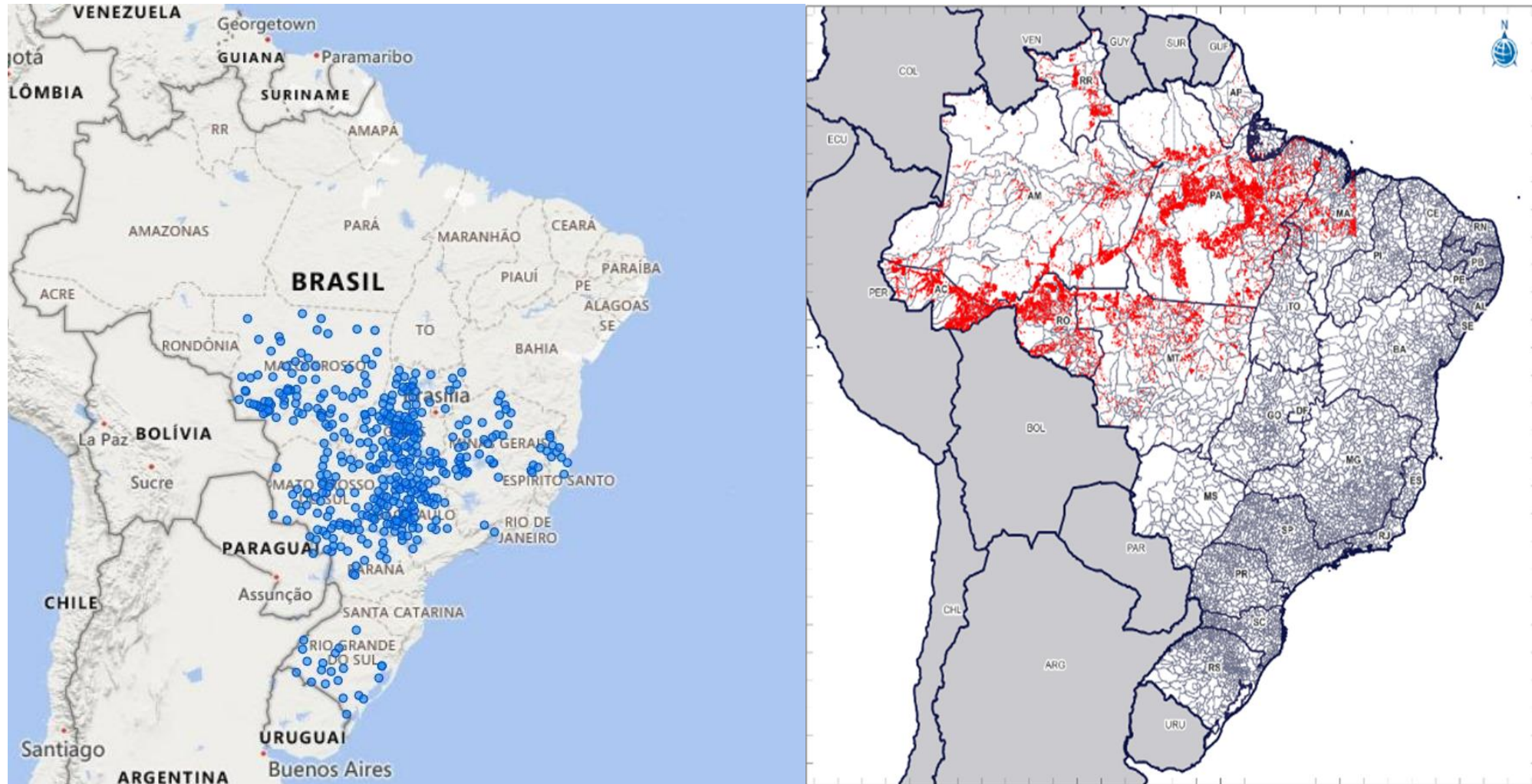
Deforestation due diligence



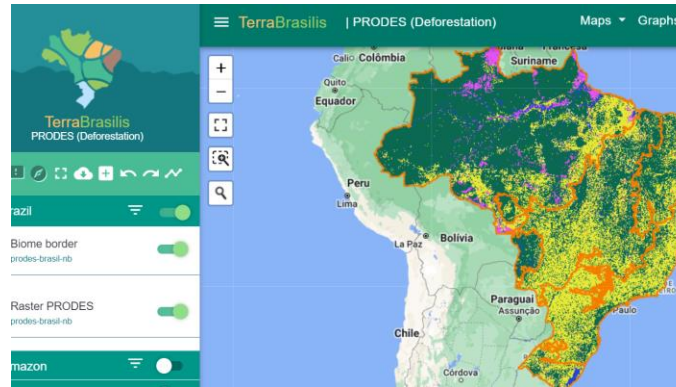
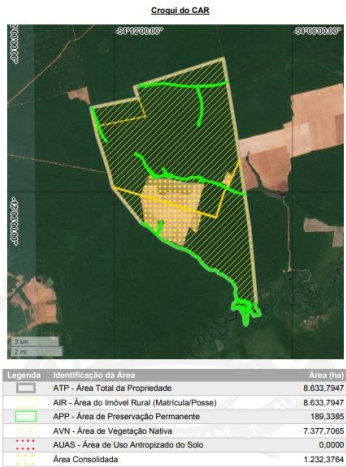
Tariffs and quotas



EU approved holdings / Post 2020 deforestation



Deforestation monitoring



<https://www.car.gov.br/publico/imoveis/inde>

X

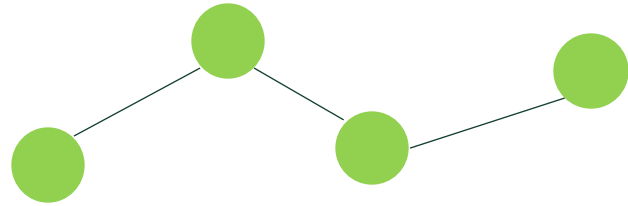
<http://terrabilis.dpi.inpe.br/>

<https://www.beefontrack.org/>

<https://www.gov.br/inpe/pt-br>

<http://www.obt.inpe.br/OBT/assuntos/programas/amazonia/prodes>

Traceability

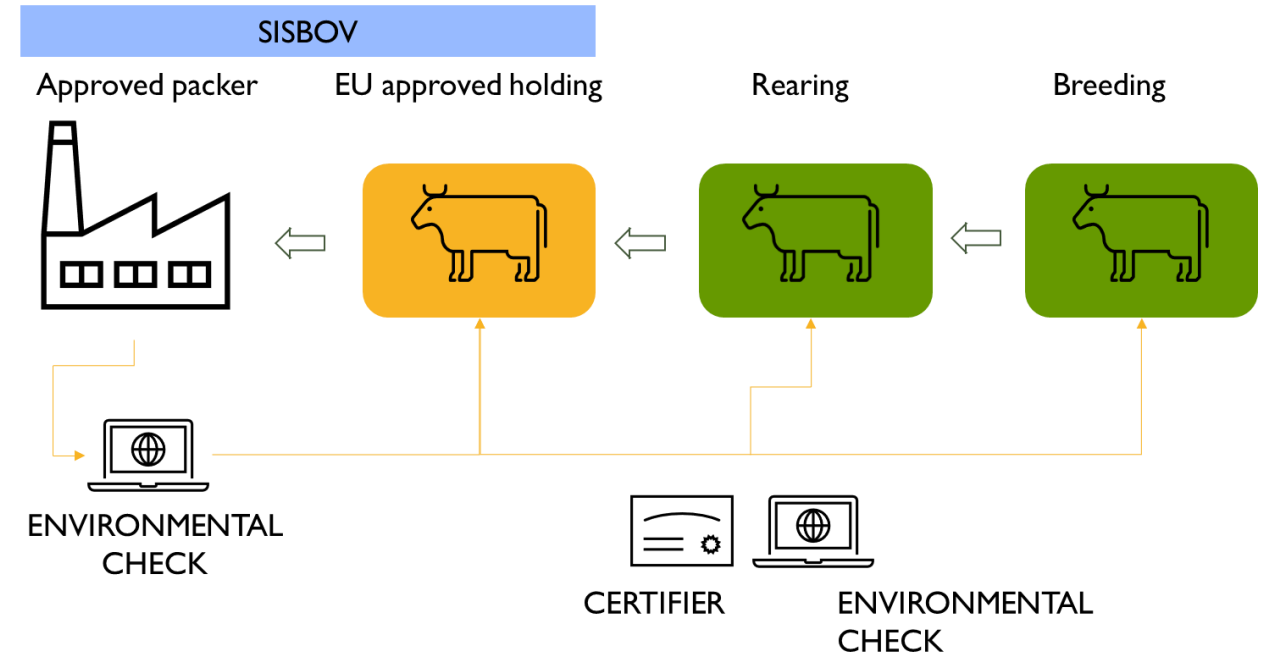


SISBOV

individual



- Voluntary
- Mandatory for at least 90 days prior to slaughter for exports to the European Union
- Transit of individually identified animals
- Centralized database on Ministry of Agriculture



Opportunities

1. Production is already segregated
2. Individually tracked (SISBOV)
3. Industries already monitor deforestation and socio-environmental criteria. Beef on Track as basis for due diligence
4. Majority of production is outside the high risk zone
5. Brazil is implementing public policies to fight deforestation and to expand traceability

Pledges to be negotiated

1. Recognition of Brazilian data bases as reliable sources of information for due diligence (CAR, Prodes, Other)
2. Risk should not be attributed to Brazil entirely, but regionalized
3. There is a need of transition period to achieve full cycle traceability, to avoid a disruption in bilateral trade volumes



fernando@abiec.com.br

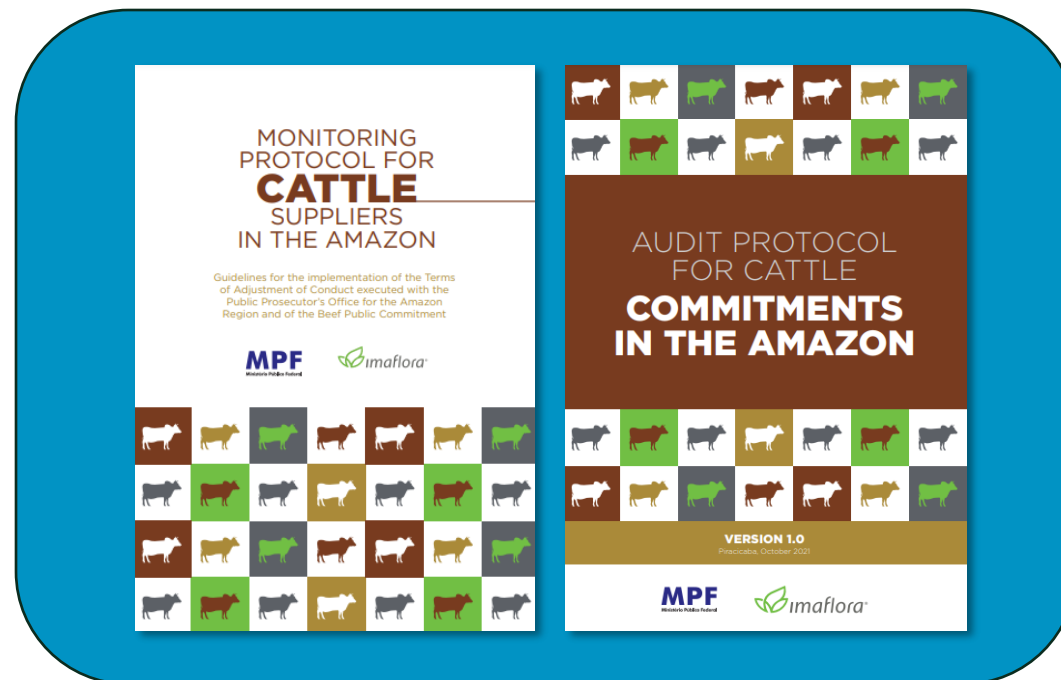


Beef on Track and the EUDR

Feb 2024

Beef on Track

- Public Prosecutor Office – Terms of Adjustment of Conduct
- Public data bases
- Full and aligned MRV system – monitoring, reporting, and verification (audit)



MONITORING PROTOCOL FOR **CATTLE** SUPPLIERS IN THE AMAZON

**BEEF ON
TRACK**

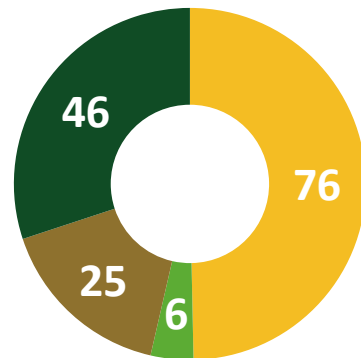


Source – Beef On Track Program – Monitoring Protocol for Cattle Suppliers in the Amazon

https://www.beefontrack.org/public/media/arquivos/1653923455-protocolo_monitoramento_gado_a4_40p_ingles_1.1_-_060-8767_v2.pdf

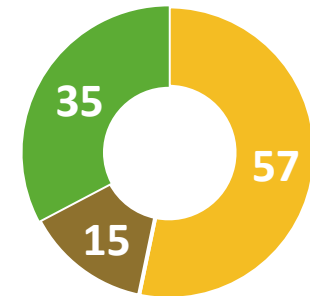
153 Slaughterhouses in operation in the Amazon biome

- Only under DZI commitment
- Only under DCF commitment
- Under DCF and DZI commitment
- Without commitment



107 Slaughterhouses under some commitment in the Amazon biome

- Audited by Federal Prosecutors
- Audit dispensed by Federal Prosecutors
- No audited



DZI = Deforestation Free – Illegal
DCF = Deforestation & Conversion Free

Gaps in relation to the EUDR

- Scope: currently just covers direct suppliers
- Volunteer criteria on DCF
- Legality's monitoring
- Human Rights Due Diligence



Marina Guyot
Marina.Guyot@imaflora.org



imaflora.blogspot.com.br



[Instagram.com/imaflorabrasil](https://www.instagram.com/imaflorabrasil)



[facebook.com/imaflora](https://www.facebook.com/imaflora)



[youtube.com/imaflora](https://www.youtube.com/imaflora)



twitter.com/imaflora



[linkedin.com/in/imaflora](https://www.linkedin.com/in/imaflora)





Traceability for the EUDR

Lessons learned from the
Brazilian cattle sector and
recommendations to the EU

The logo for fern, featuring a stylized leaf icon above the word "fern" in a lowercase, sans-serif font.

MAKING EUROPE WORK
FOR PEOPLE & FORESTS

Transformative traceability

How robust traceability systems can help implement the EUDR and fight the drivers of deforestation

Julia Christian

Forests & Agriculture Campaigner, Fern

15 February 2024





Criteria for a traceability system that is **credible**

(and therefore can help meet EUDR)

1. Is based on accurate, ground-truthed data

- Most urgent: generate accurate farm polygon boundaries; clarify what is “legal” production

2. Data is publicly accessible and comprehensible

- Allow third-party actors (e.g. NGOs, farmer orgs) to access data from system. Access does not need to be total (e.g. SeloVerde)

3. Has a multistakeholder oversight structure

- E.g. A steering committee – contribute to design; do regular evaluation

4. Is subject to periodic independent audits

5. Has a clear and accessible grievance mechanism, including being open to findings from independent monitoring

- Allow non-government stakeholders to highlight issues with data, or chain of custody system. Government should respond to issues raised.



Criteria for a traceability system that delivers change on the ground

5. Gives smallholder farmers control and access to the data they help to generate

- Including reporting back data and analysis back to farmers, allow farmers to ask questions to interrogate the data that is collected.

6. Tracks characteristics that are important to all stakeholders (not just companies)

- e.g. payments made along the supply chain (info that is interesting to farmers)

7. Is linked to remedy & enforcement actions

- Advantage of a public traceability hosted by the government – when an incident comes up in the traceability system, they can respond in real time with enforcement actions



How the EUDR can be leveraged to strengthen public traceability systems

The European Commission must clearly communicate to producer countries what are the criteria it expects from their traceability systems. Why?

- This will **provide a consistent response** to the current drive by multiple producer countries (Indonesia, Malaysia, Cote d'Ivoire, Ghana, maybe others) to get their systems "recognised" by the EU
- Can help **drive improvements** in producer countries' systems, thereby expanding the impact of the EUDR beyond EU supply chains and preventing leakage



Key recommendations

- The **European Commission** should:
 - Incorporate the 5 “credibility” criteria into EUDR **guidance on certification systems** for Competent Authorities
 - **Support producer countries** to develop public traceability systems towards meeting all 8 criteria, with these criteria made clear from the outset
- **Producer country governments** should:
 - Make available, or partially available, **publicly held datasets** that can help verify legality claims
- **Companies** should:
 - Financially contribute to the costs of **public traceability systems**
 - Ensure farmers’ cooperatives can **control and access data** that pertains to them

**Thank you for
your attention!**



Traceability for the EUDR

Lessons learned from the
Brazilian cattle sector and
recommendations to the EU

The logo for fern, featuring a stylized leaf icon above the word "fern" in a lowercase, white, sans-serif font.

MAKING EUROPE WORK
FOR PEOPLE & FORESTS

Questions?

Submit your questions online by scanning this **QR code** or going to **www.slido.com** and using the code **#traceabilityEUDR**.

We will select the most relevant ones and share them with the speakers.

www.slido.com

Code:

#traceabilityEUDR



SCAN ME



Thank you!

The logo for fern, featuring a stylized leaf icon above the word "fern" in a lowercase, sans-serif font.

MAKING EUROPE WORK
FOR PEOPLE & FORESTS