

**Transparency for  
sustainable economies**

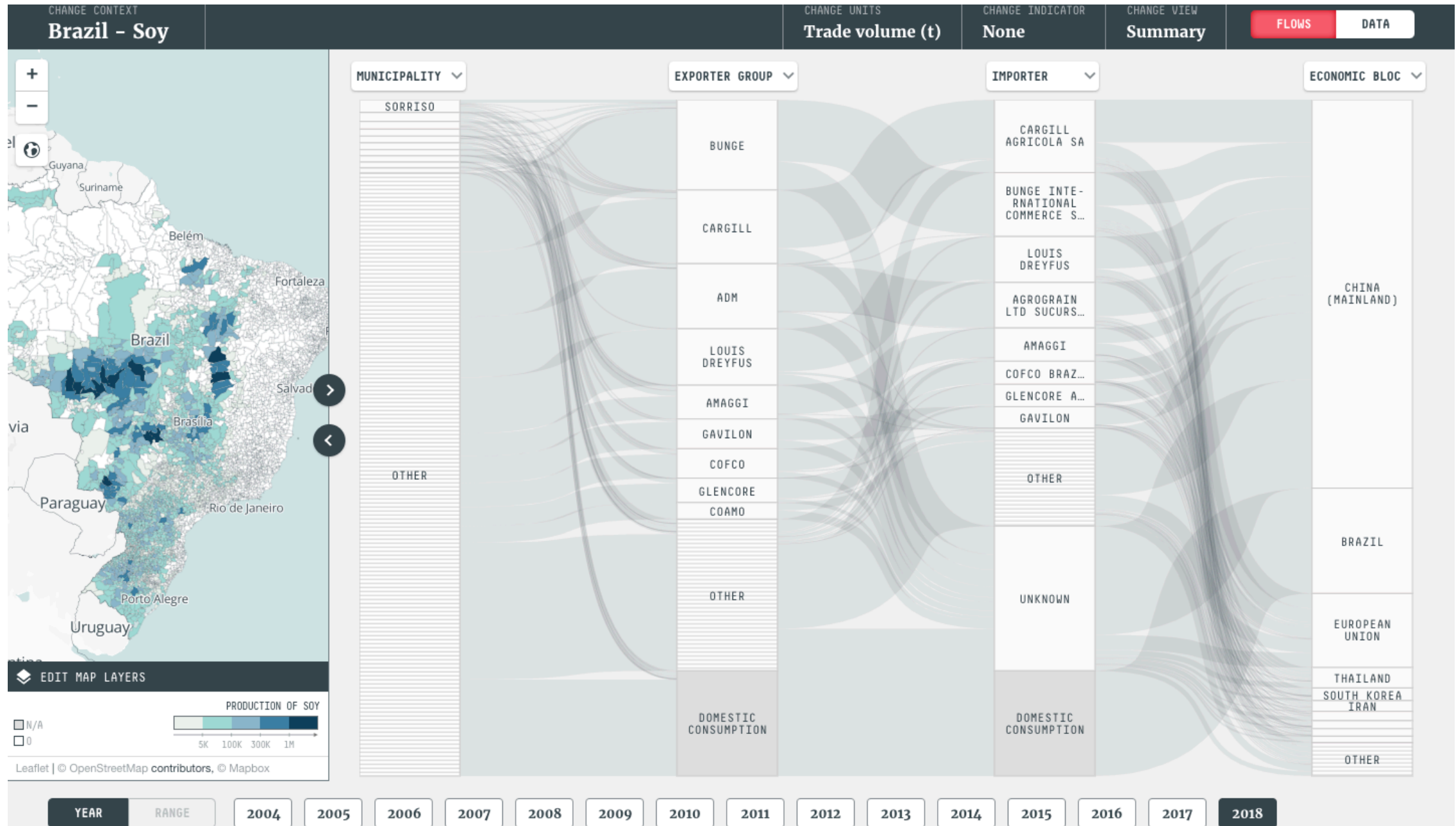


**Helen Bellfield**  
Global Canopy

Tackling deforestation through EU due diligence webinar  
1<sup>st</sup> October 2020

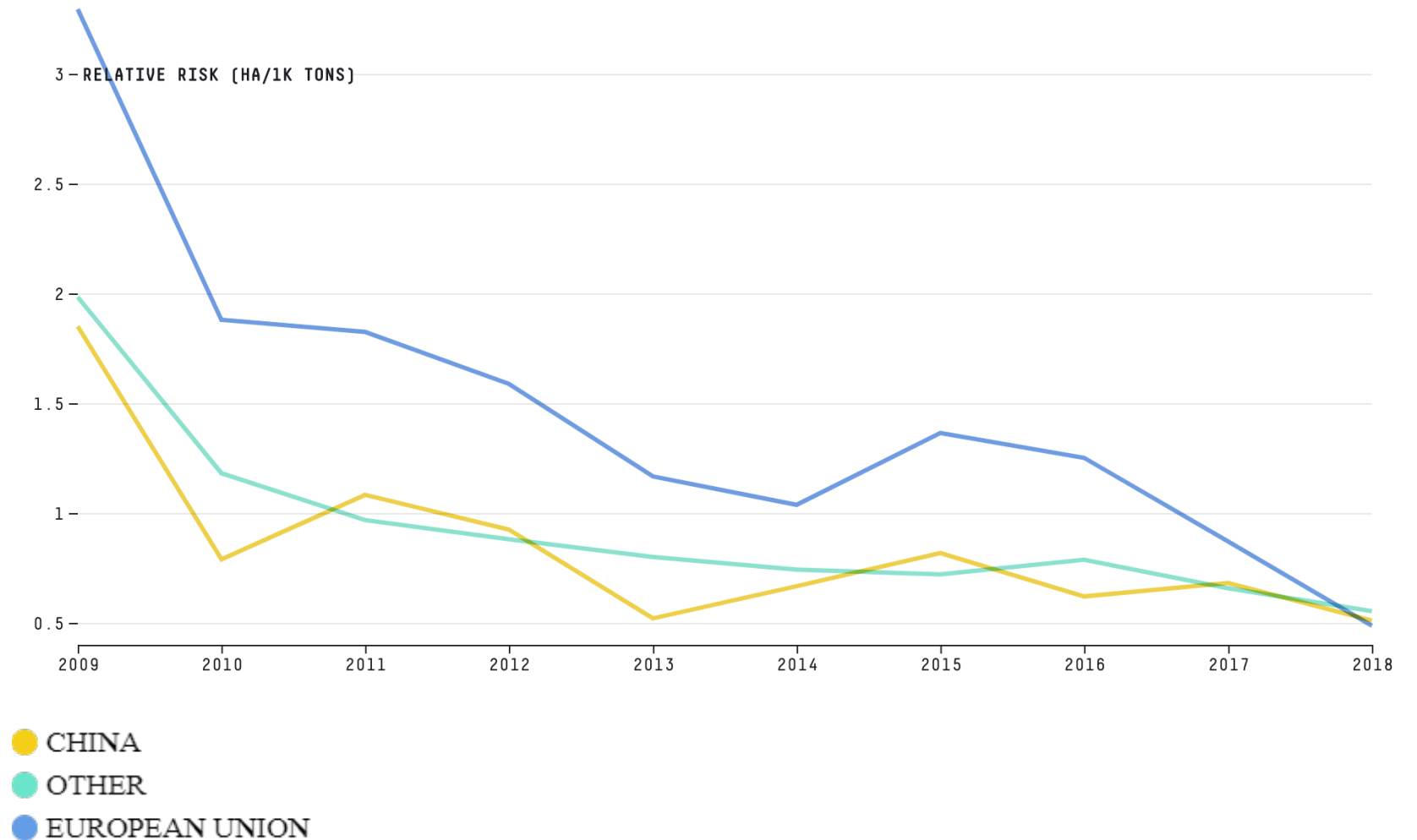


# Mapping sub-national supply chain

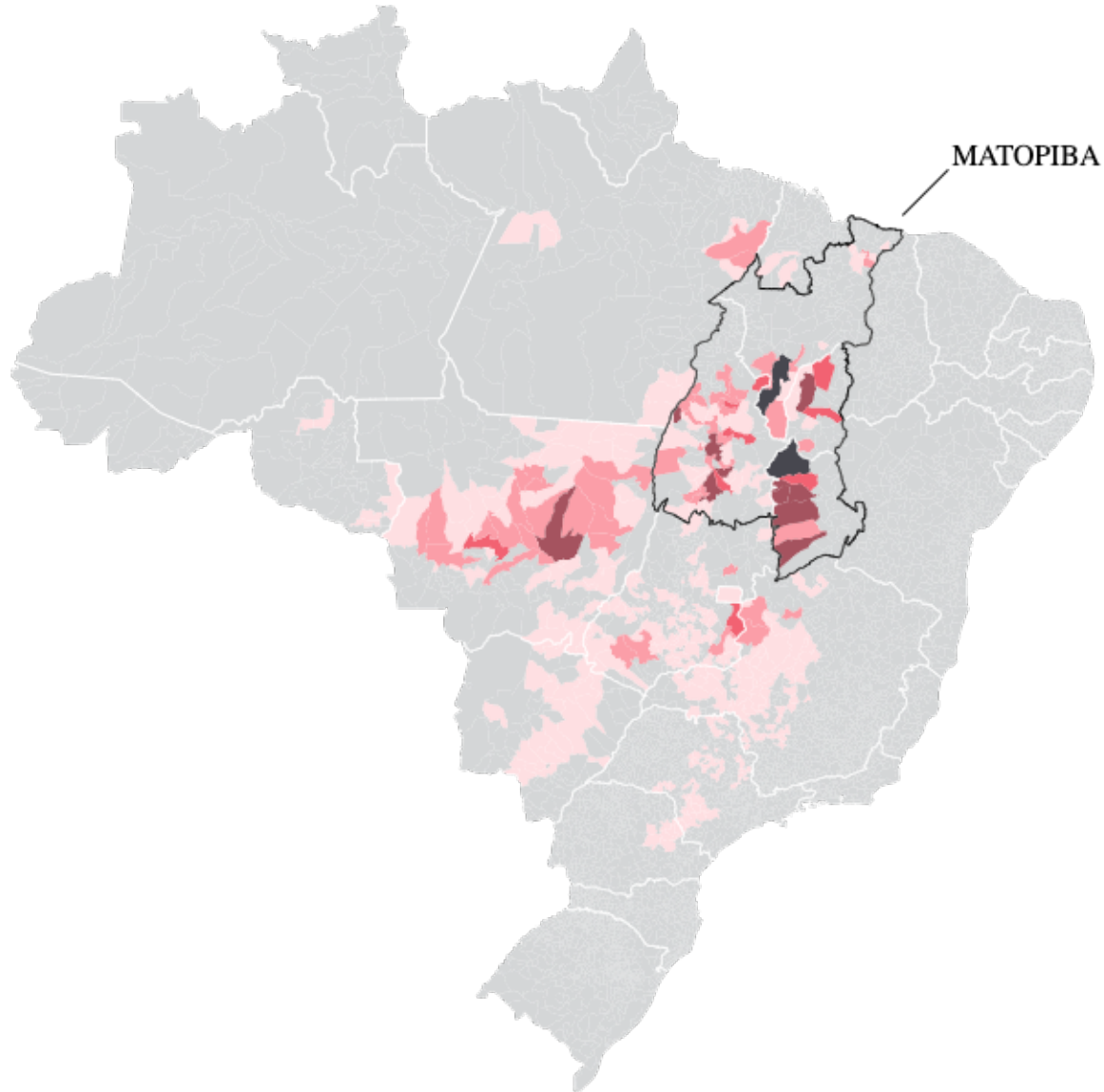


# China now dominates Brazil soy export market

Yet over the last decade the deforestation risk per tonne of Brazilian soy exports to the EU was double that of exports to China



## EU import risks are highly concentrated



EU sourced only 7% (915,600 t) of its soy imports from Matopiba while the region accounted for 61% (3,828 ha) of its soy deforestation risk exposure.



# Risks also concentrated at farm level

Over half illegal deforestation on soy farms in Mato Grosso between 2012-2017 happened in 15 municipalities

80% took place on 400 (2% of farms)



ISSUE BRIEF | 4

## Illegal deforestation and Brazilian soy exports: the case of Mato Grosso

André Vasconcelos<sup>1</sup>, Paula Bernasconi<sup>2</sup>, Vinícius Guidotti<sup>3</sup>, Vinícius Silgueiro<sup>2</sup>, Ana Valdiones<sup>2</sup>, Tomás Carvalho<sup>1</sup>, Helen Bellfield<sup>4</sup>, Luis Fernando Guedes Pinto<sup>1</sup>

<sup>1</sup>TRASE <sup>2</sup>ICI

### Graphic detail Deforestation in Brazil

The Economist June 13th 2020 77

This brief, developed in partnership with Imaflora, estimates the amount of illegal deforestation taking place on most soy from Brazil. It also assesses the exposure of deforestation has taken place

#### KEY FINDINGS

- Over one quarter (27%) of the total deforestation in Mato Grosso (2012–2017) took place on soy farms.
- 95% of the deforestation on soy farms was illegal under Brazilian regulations because the necessary licences were not in place.
- 80% of the illegal deforestation on soy farms took place on just 400 farms, which represents just 2% of the total number of soy farms in the state. These farms are mostly large properties (73%).

#### → Data scientists have reconstructed supply chains for Brazilian beef and soybeans in deforested areas

Brazil, land associated with deforestation for beef exports, 2017, hectares per 100,000, by municipality

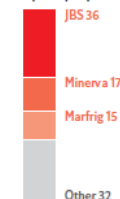


Mato Grosso, land illegally deforested by unlicensed soybean farms, 2012–17, hectares per 100,000

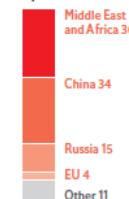


Brazil, beef exports at risk of coming from deforested areas<sup>1</sup>, market share 2017, %

By company

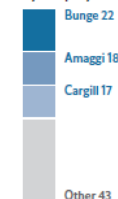


By destination

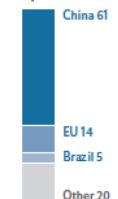


Mato Grosso, soya bought from the 15 municipalities with the most illegal deforestation, market share 2018, %

By company



By destination



Sources: Trase, Global Canopy, Stockholm Environment Institute, ICV, Imaflora <sup>1</sup>Either from direct or indirect suppliers

### The roots of the problem

the hands of a few big companies, some of which trade on Western stockmarkets.

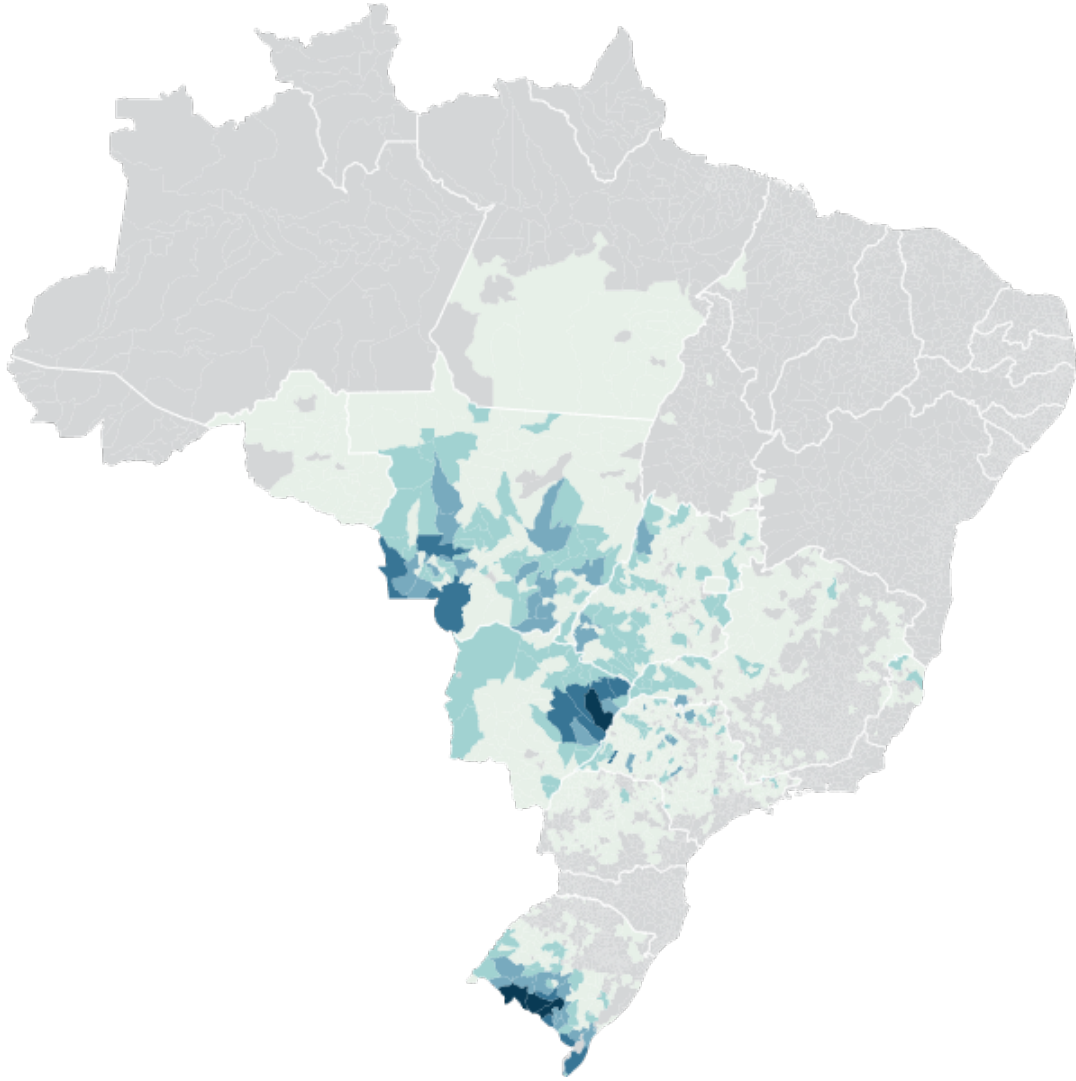
Trase scours satellite images to spot areas cleared for cattle or soybeans. It cannot prove ties between specific exporters and farms. But it does produce regional es-

be used for planting, but may be in future.

Among the 15 municipalities in the state with the most illegally deforested land, Trase estimates that nearly 60% of their total harvest was bought either by Amaggi, a private Brazilian firm, or by the American



## EU cattle import risks are low, but likely to rise

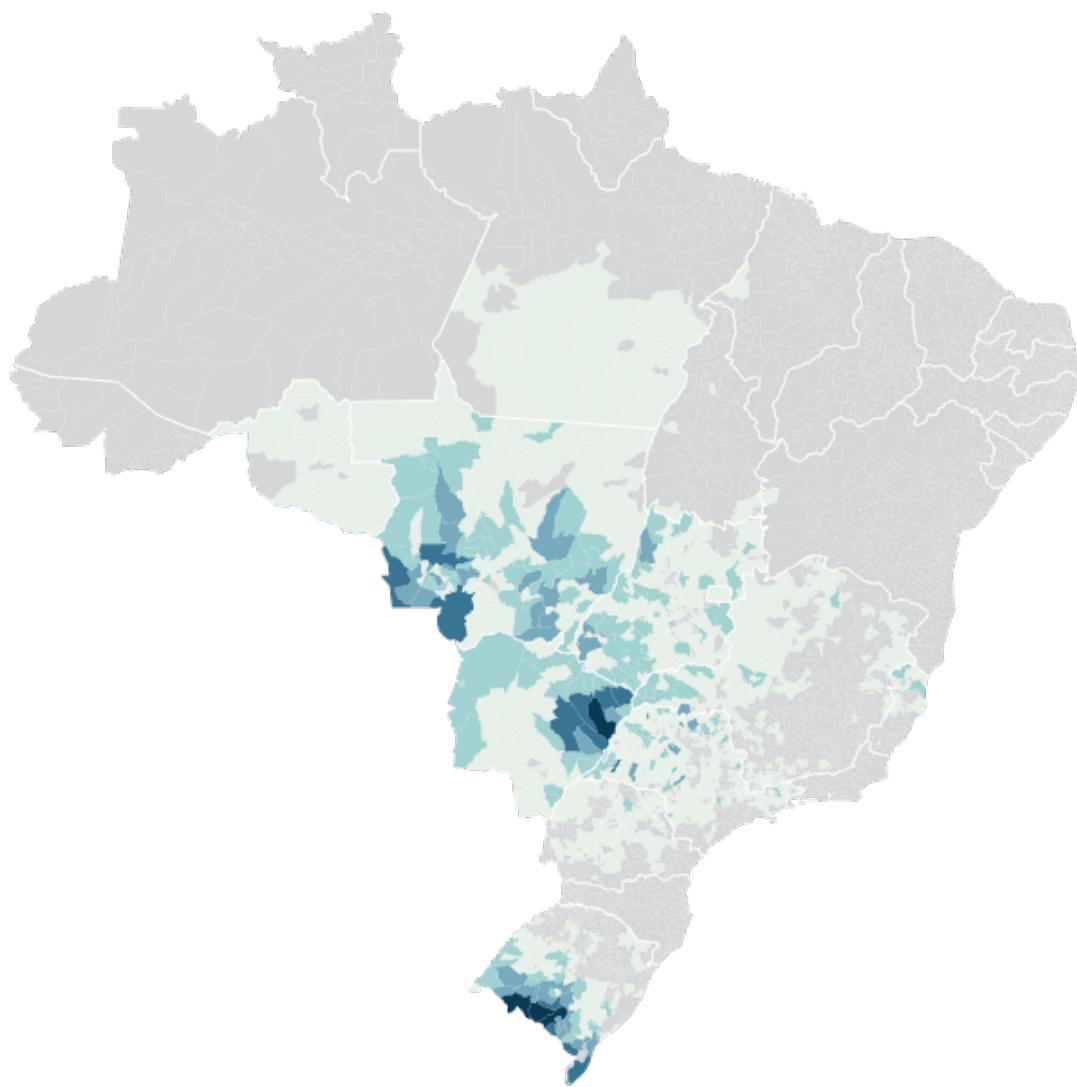


Volumes mainly sourced from the  
South and Central West in 2017

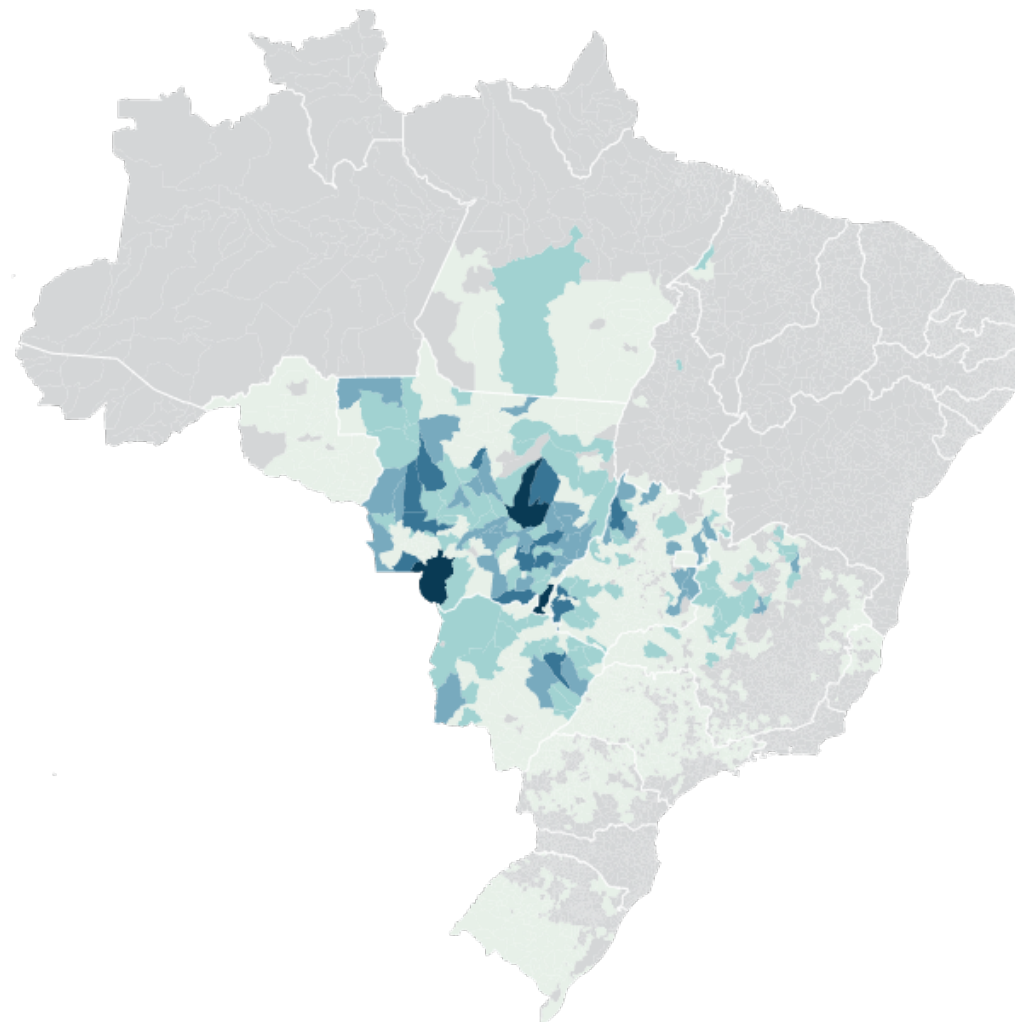




## EU cattle import risks are low, but likely to rise



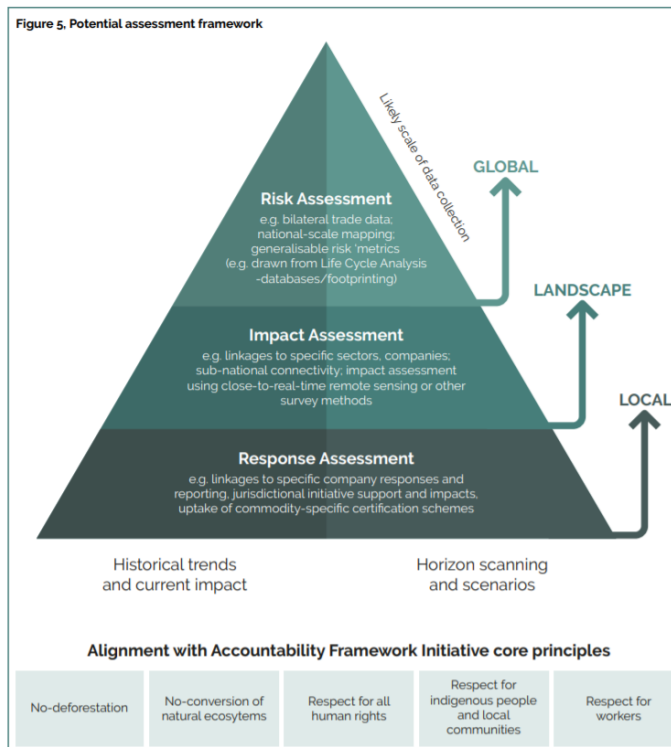
Volumes mainly sourced from the South and Central West in 2017



Commodity deforestation risk is concentrated in the Cerrado (2778 ha)



# Governments recognize need for transparency



## Priority 5: Support the availability of, quality of, and access to information on forests and commodity supply chains. Support research and innovation

Effective forest policy needs reliable information on forest resources, their condition, and how they are managed and used. It also needs reliable information on land-use change. The EU has been supporting research and capacity building in this domain at the global, regional and national levels<sup>74</sup>. It has also been supporting the monitoring of deforestation and forest degradation by using Earth Observation data from different sources.





Thank you!



**Helen Bellfield**

[h.bellfield@globalcanopy.org](mailto:h.bellfield@globalcanopy.org)

**Trase.earth**

@TraseEarth

PARTNERS



MAJOR DONORS

